



Graphic Designer (Full Time), Ireland.

We are looking for a Graphic Designer to create engaging and on-brand graphics for a variety of media. Your graphics should capture the attention of those who see them and communicate the right message. For this, you need to have a creative flair and a strong ability to translate requirements into design. If you can communicate well and work well both individually and as part of a team, we'd like to meet you.

The goal is to lift the brand, inspire, and attract the intended target audience.

MAIN RESPONSIBILITIES INCLUDE:

- Work closely with marketing and copywriters to develop creative content
- Design digital product image layouts, icons and infographics
- Style outgoing presentations in line with brand guidelines
- Review and optimise all outbound communications & marketing materials
- Assist with brand 'look and feel' at conferences
- Assist with website updates and content / image layouts
- Design templates for use internally by staff and externally by users
- Develop 'themes' to change the stylesheet of Nutritics reports and digital menus
- Assist with video content development for our user guides and explainer videos
- Test and optimise graphics for various format mediums (print / web / mobile)

THE IDEAL CANDIDATE WILL HAVE

- Proven graphic design capabilities and experience
- An eye on current trends and up to speed on the latest design standards and best practices
- A strong portfolio of digital illustrations and other graphical content
- Good communication skills to work alongside other departments effectively
- Knowledge of web languages / HTML / CSS is an advantage

MOST IMPORTANTLY

Being a people-focused Company, it's not just about your role. We are equally interested in you. Nutritics' core values are real – they are driven by our CEO and are strongly held by everyone working

here. These values of Career Fulfilment, Honesty & Integrity, No Ego, Customer First, Excellence, Drive and Personal Commitment allow us to retain and develop excellent staff. We want our team to look forward to coming to work every day and this drives our culture and outlook.

OUR BENEFITS

- 24 days annual leave (33 days including Public Holidays)
- Training & Development Programmes
- Sport and Social Events (with optional local gym membership)

WORKING WITH NUTRITICS GIVES YOU

- An excellent remuneration package
- Unparalleled opportunities to a rewarding & diverse career path
- An experienced technical peer group
- Access to on-going training & development

LOCATION & HOURS OF WORK

Nutritics head office is based in Swords, Dublin where you will be predominantly based, however this role will require international travel on a regular basis. The office is an 8 minute drive from Dublin airport, and is well connected to Dublin City centre by the Swords Express and other bus routes. The candidate will be expected to work at least a 37.5 hour week. We operate a flexi time policy and on occasion evening work will be required to service international markets.

ABOUT NUTRITICS

Since Nutritics launched in 2013, we've quickly become a global leader in the provision of accurate and reliable nutrition management software. We aim to connect food information across the food supply chain so that businesses and individuals can make better informed decisions, driven by accurate and timely data. Nutritics adds value to thousands of forward-thinking businesses in 170 countries around the world across foodservice, food manufacturing, healthcare, education and elite sport. Our clients include the NHS, the English Institute of Sport, Manchester City Football Club, King's College London, Aramark, Compass Group, Leon Restaurants and Starbucks.

By using Nutritics, today's professionals have the best tools available to help their clients make accurate, relevant and actionable food choices.