



## **Marketing Executive (Full Time), Dublin, Ireland.**

### **ABOUT NUTRITICS**

Since Nutritics launched in 2013, we've quickly become a global leader in the provision of accurate and reliable nutrition management software. We provide our software to thousands of forward-thinking businesses in 170 countries around the world in foodservice, food manufacturing, healthcare, education and elite sport. Our clients include the NHS, the English Institute of Sport, Manchester City Football Club, King's College London, Aramark, Compass Group, Leon Restaurants and Starbucks.

By using Nutritics, today's professionals have the best tools available to help their clients make accurate, relevant and actionable food choices.

### **YOUR MAIN RESPONSIBILITIES**

- Driving Nutritics' online presence across social media and email campaigns, working with the Customer Success and Marketing Manager to execute Nutritics' online media strategy
- Assisting in the development of written and creative content for organic and paid campaigns (for social media, website and blogs)
- Regular industry review and maintenance of monthly competitor analysis

### **CAREER PROGRESSION OPPORTUNITIES**

- Recognition as a key part of the team that continues to deliver significant growth
- Opportunity to learn from working alongside an experienced management team and market leading clients around the world
- Interaction with senior management of international foodservice, elite sport and healthcare businesses

### **THE IDEAL CANDIDATE WILL HAVE**

- An ability to be a driving force in social media, a super user of platforms and understand of how social media is best used commercially
- The capability to think commercially and engage users in new and innovative ways
- A strong customer focus and the ability to engage our clients on social media in a professional and humble manner
- Strong interpersonal skills including active listening and good communication
- Passion about Nutritics, that comes to work with you daily. We want you to be focused on quality delivery and doing an excellent job that you can take pride in
- 6 months -2 years' experience in a similar role
- Third level qualification is desirable not essential
- Fluent spoken and written English
- Proficiency with Microsoft Office
- Previous experience in nutrition is an advantage but not essential
- The ability to work using your own initiative whilst working alongside a supportive team
- Excellent communication skills both oral and written

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### **MOST IMPORTANTLY**

Being a people-focused Company, it's not just about your marketing. We are equally interested in you. Nutritics' core values are real – they are driven by our CEO and are strongly held by everyone working here. These values of Career Fulfilment, Honesty & Integrity, No Ego, Customer First, Excellence, Drive and Personal Commitment allow us to retain and develop excellent staff. We want our team to look forward to coming to work every day and this drives our culture and outlook.

### **OUR BENEFITS**

- 24 days annual leave (33 days including Public Holidays)
- Training & Development Programmes
- Sports and Social Club (with optional local gym membership)

### **WORKING WITH NUTRITICS GIVES YOU**

- An excellent remuneration package
- Unparalleled opportunities to a rewarding & diverse career path
- An experienced technical peer group
- Access to on-going training & development

### **LOCATION & HOURS OF WORK**

Nutritics head office is based in Swords, Dublin where you will be predominantly based, however this role will require international travel on a regular basis. The office is an 8 minute drive from Dublin airport, and is well connected to Dublin City centre by the Swords Express and other bus routes. The candidate will be expected to work at least a 37.5 hour week. We operate a flexi time policy and on occasion evening work will be required to service international markets.